

*It's Been a Challenge –
we have a practical solution
for pet oral hygiene care!*



Patented

DentAcetic Gel & Wipes

Product Features & Benefits

- **DentAcetic Wipes**

- Easy to use, a client convenience favorite
- Excellent cleaning & deodorizing features
- Brightens
- Removes and prevents plaque
- Analgesic effects
- Prolongs time between dental prophylaxis

"The DentAcetic Wipes have worked well in my practice and I plan to continue to use and recommend the product as part of our home care program."

Jan Bellows, D.V.M.
Diplomate, American Veterinary Dental College
Diplomate, American Board of Veterinary Practitioners



www.dermacet.com

How to Increase Client Compliance?

You've explained dental care time and again and still brushing a pet's teeth is not high on the list of client desires. Many pet owners find brushing their pet's teeth to be nearly impossible. The result – deteriorating pet health, shorten life span, sadden pet owners and less personal satisfaction.

DermaPet gives you the tools necessary to help clients be successful with an oral hygiene program and ensure good oral health for their pets.

Start with DentAcetic Wipes as a practical substitute to decrease the rate of calculus and plaque formation. Pet owners will find it easy to use these daily wipes and can then build the confidence to move into a regular brushing program.

Pet owners want to keep their pets happy and healthy but they require the tools that work for them. DentAcetic Wipes are easy to use – the perfect choice to increase client compliance.

DentAcetic Wipes - How they work

Containing Acetic Acid and Sodium Hexametaphosphate (HMP), DentAcetic effectively brightens and whitens teeth (the acetic acid effect). Cleaning is by mechanical means utilizing the uneven surface of the wipes and the potent degreasing ability of acetic acid. HMP is a common component in various dental products. Both Acetic Acid and HMP are sequestering agents, which bind minerals effectively inhibiting the transformation (mineralization) of dental plaque into tartar. HMP also coats the teeth and prevents further plaque, calculus and tartar build-up.

The flavoring agent is pleasant cinnamon-clove, which is favored by dogs and deodorizes their breath. The clove has an age-old additive effect of relieving pain, thus soothing the gums.